

**AEON CREDIT SERVICE ANNOUNCES A COLLABORATION AGREEMENT  
WITH HELLOGOLD**

**Kuala Lumpur, 21 April, 2017** – AEON Credit Service (M) Berhad (“AEON Credit”) announced a Collaboration Agreement with HelloGold Sdn Bhd (“HelloGold”) to market and offer asset-backed personal financing product. The Signing Ceremony was held at Hilton Kuala Lumpur on 20 April 2016. HelloGold is a Malaysian based Fintech company offering an online gold savings platform.

Mr. Kenji Fujita; Managing Director - AEON Credit Service (M) Berhad in his opening remarks commented “FinTech has stimulated new business models and opportunities as sources of growth. Hence, when HelloGold approached us with this pioneering opportunity, we saw it as a platform to add value and enhance customer experience”. He further added “At AEON Credit we have always put our customers first; giving our customers an online platform that’s simple and convenient!”

Mr Robin Lee; Chief Executive Officer - HelloGold Sdn Bhd remarked in his speech “HelloGold is a fintech looking to give everyone the opportunity to buy, sell, gift and borrow from gold anywhere, anytime. We're delighted to partner with AEON Credit to create innovative products for its customers”.

The Collaboration Agreement was signed by Mr. Kenji Fujita; Managing Director AEON Credit Service (M) Berhad and Mr. Robin Lee; Chief Executive Officer HelloGold Sdn Bhd and witnessed by Mr. Faizul Hamzah; Head Credit Card Group – AEON Credit Service (M) Berhad and Mr. Ridwan Abdullah; Head of Business Development - HelloGold Sdn Bhd.

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### **ABOUT AEON Credit Service (M) Berhad**

AEON Credit Service (M) Berhad (AEON Credit), a subsidiary of AEON Financial Service Co., Ltd Japan, is listed on the Main Market of Bursa Malaysia Securities Berhad. AEON Credit's core businesses are provision of easy payment schemes for purchase of consumer durables and motor vehicles, personal financing schemes, issuance of credit cards and equipment financing for small businesses.

### **ABOUT HELLOGOLD Sdn Bhd**

HelloGold is a start-up that creates simple and accessible Gold products for everyone. Founded in 2015 and headquartered in Kuala Lumpur, Malaysia, HelloGold built the world's first Shariah compliant gold digital application that changes the way people buy and sell gold. The platform features state-of-the art online security and is supported by fully audited processes to guarantee proper ownership of the physical gold. The team of seasoned professionals have come together from the gold industry, financial services, technology and digital user experience, all with the aim of making Gold available to everyone in Asia.

For media enquiries, please contact Ms. Carol Pelly at 03-2772 9515 / 012-269 7758.