



MEDIA RELEASE

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AEON Credit Sponsors local badminton club in support of home grown players

AEON Credit Service (M) Berhad (ACSM) will be the main sponsor of the Ampang Jaya Badminton Club (AJBC) for its 2015/2016 club activities. This was announced at the AJBC Malaysia Junior Development Programme MoU signing ceremony which was held on 3 September 2015.

The AJBC is one of the 12 premier clubs participating in the Malaysia Purple League, a platform that offers exposure to Malaysians interested in pursuing badminton professionally while at the same time honing local talents and increasing the local players' pool. The season will kick off in November 2015 and end on January next year.

Other participating sponsors at the MoU signing ceremony included Senheng, Hitachi, University of Nottingham Malaysia and APACS who have pledged support to AJBC's Malaysia Junior Development Plan which is aimed at grooming potential junior badminton players aged between 13 and 18 for future national level badminton game.



Participants of the AJBC's MoU signing ceremony (L-R): Jebbery Lim, Apacs Sports Sdn Bhd ; S. Krishnappan, Executive Director, AEON Credit Service Malaysia; Dato Jack Koh, Purple League Founder & Organiser; Ho Khek Mong , Managing Director Ampang Jaya Badminton Club; Wan Yew Meng, Hitachi Sales Malaysia; Professor Christine Ennew, CEO & Provost University of Nottingham Malaysia , Hayom Rumbaka, world ranked no. 20 badminton player.

[End]

Note to editor

About AEON Credit Service (M) Berhad:

AEON Credit Service (M) Berhad (The Company), a subsidiary of AEON Financial Service Co., Ltd Japan, was listed on the Main Market of Bursa Malaysia Securities Berhad in December 2007. The Company commenced operations in Malaysia since 1997 by providing Easy Payment schemes for purchase of consumer durables such as electrical and electronic equipment, IT gadgets, furniture etc. through appointed retail merchants and chain stores. Today the business of the Company had expanded to include issuance of Credit Cards, Vehicle Easy Payment schemes for the purchase of motorcycles, cars and commercial vehicles, Personal Finance scheme, equipment financing for SME businesses, Insurance business, and other services. The Company currently has more than 3.0 million card members for the various products and more than 3,000 staff in service.

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